

RED'S FARM PRESERVE

VISION PLAN

Big Ideas Meeting

Presented: December 16, 2025

Agenda



- Who is Park Pride?
- What is park visioning?
- Site orientation & existing conditions
- Design discussions/polling
- Next steps/Q&A



Mission

To engage communities to activate the power of parks

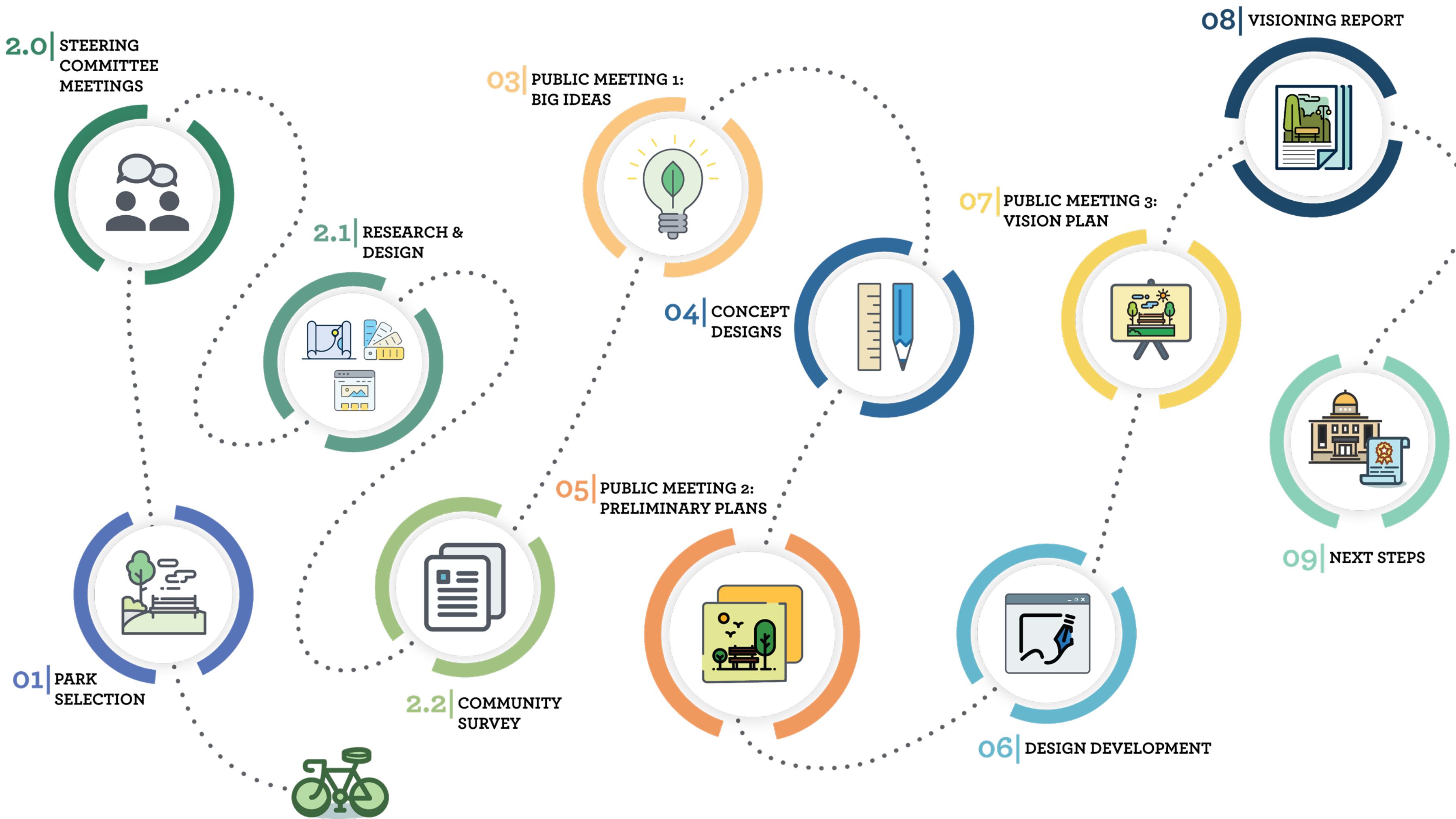
Vision

An Atlanta where every neighborhood has access to a great park

Philosophy

Park Pride believes great parks have the power to improve our quality of life and strengthen the fabric of our cities. When parks meet the needs and reflect the unique character of the communities they serve, they are welcoming places for all members of the community to gather, play, relax, and connect with nature, encouraging mental and physical health and enhancing the resilience of our neighborhoods. **This is the power of parks.**





CORNERSTONES

Community

Input from the community is an essential part of the process. This helps ensure any future park investments will be relevant and impactful.

Civic

As the property owners and land managers, the City of Atlanta needs to ensure that any future investments fit within the larger plan for their parks and greenspaces.

Context

Parks don't exist in a vacuum and as designers it's important for us to consider any environmental constraints and the overall character of the neighborhood.

Concept

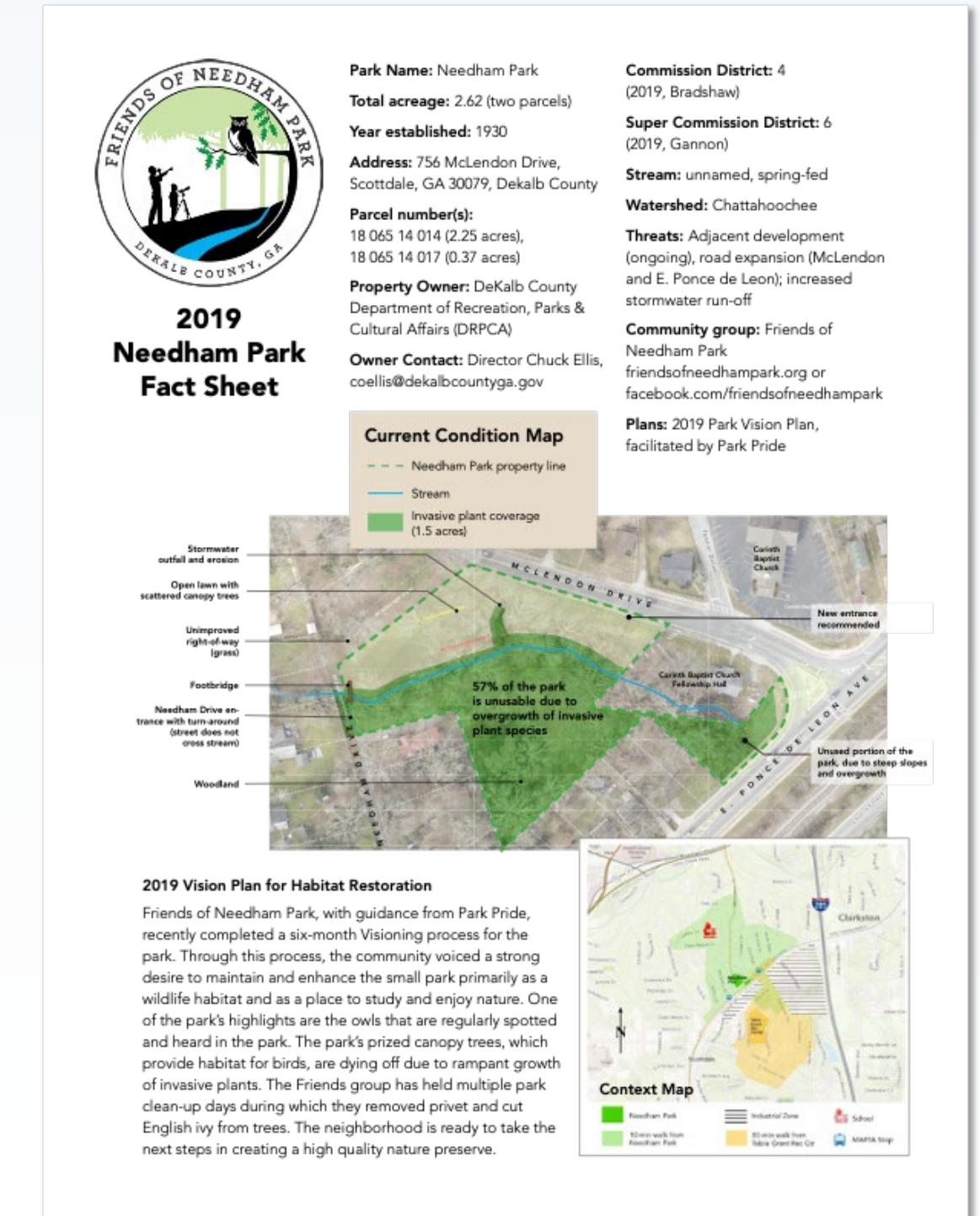
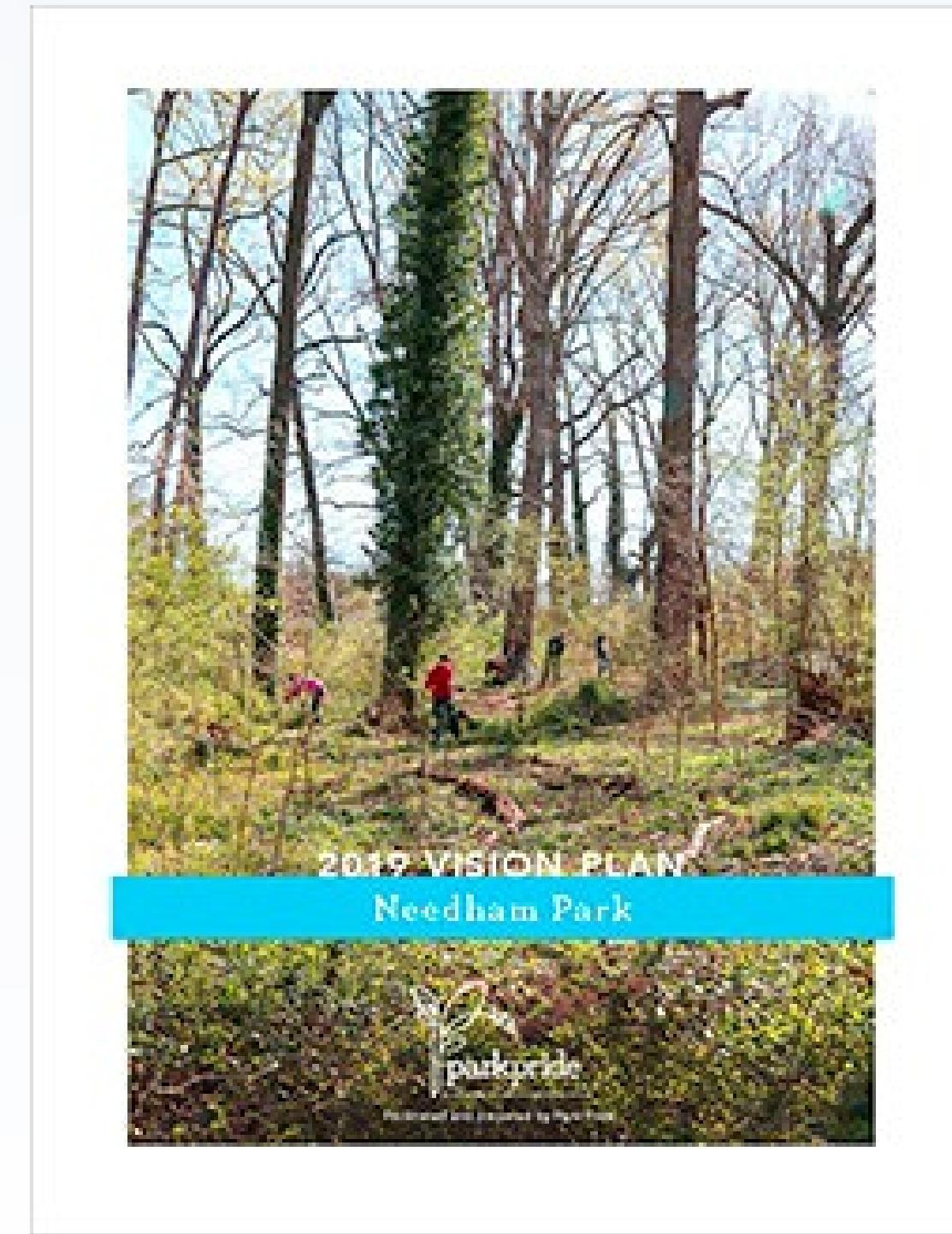
The designs are conceptual in nature. They are meant to be aspirational, typically phased-in over time. Not all design problems will be solved at this phase. It's the first word not the last word



What Does a Vision Plan Include?

Vision Plan Documents

- Executive summary
- History of the park
- Park's context
- Existing conditions
- Summary of the visioning process + survey results
- Vision plan drawing
- Project priorities
- Estimate of probable cost



Vision plans are archived at the [Atlanta History Center](#) or are available as downloadable PDFs at <https://parkpride.org/we-can-help/park-visioning/>

What Park Visioning is **NOT**

NOT
Automatically
Funded

NO
Weight of law unless
adopted by Board of
Commissioners

NOT
a promise
NOR
a mandate

RED'S FARM PRESERVE

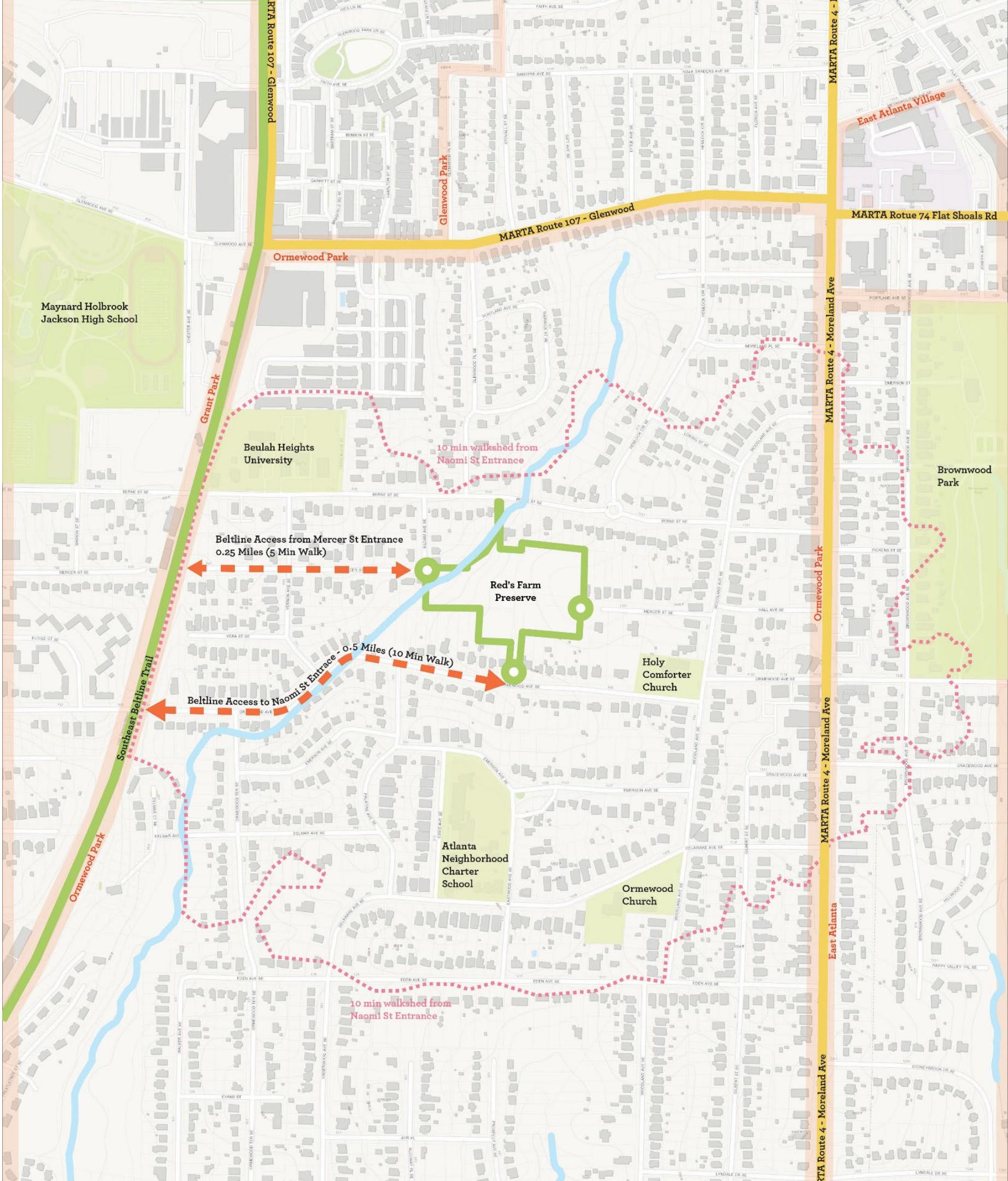
VISION PLAN



ORIENTATION & CONTEXT

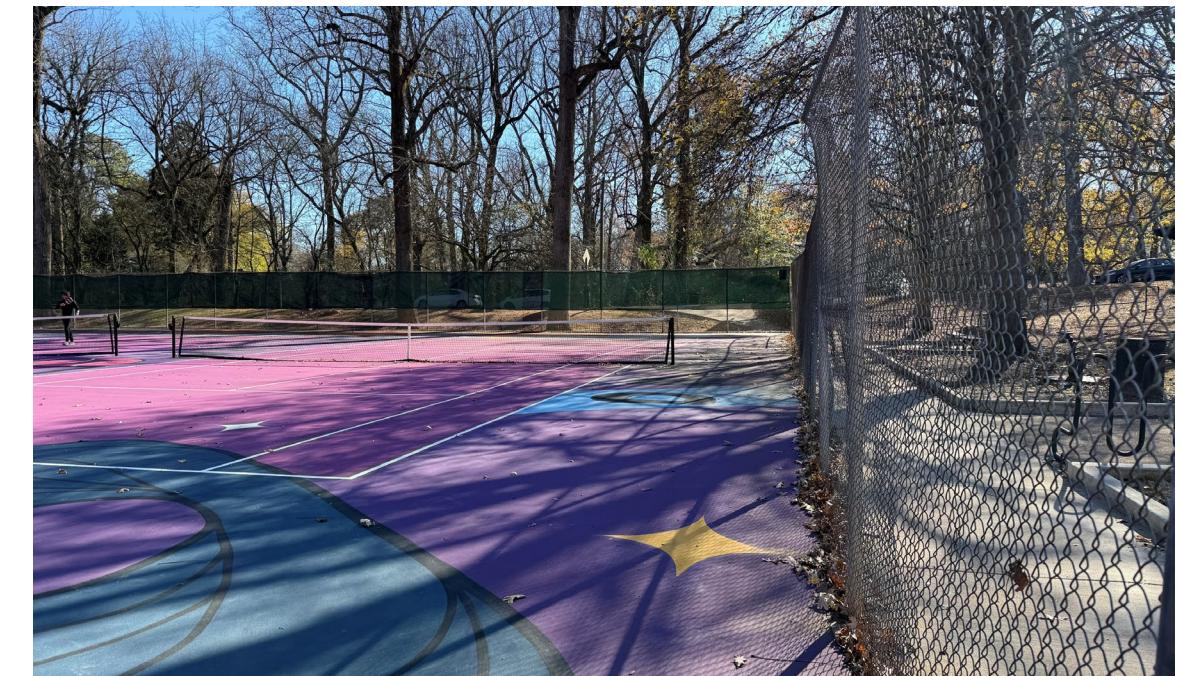
Park Context

- Residential development on all sides around park
- In the Ormewood Park neighborhood adjacent to the neighborhoods of Glenwood Park, East Atlanta Village, East Atlanta, and Grant Park
- Two Beltline access points. Quarter mile (5 min walk) from the Mercer/Siloam entrance and a half mile (10 min walk) from the Naomi St entrance.
- No direct access from MARTA but Route 4 Moreland Ave is within a 10 min walk



Nearby Parks & Amenities

- Brownwood Park
(0.7 Miles Away)
 - East Atlanta Kids Club
 - Pavilion
 - Playground
 - Garden Space
 - Tennis Courts
 - Basketball Courts



Nearby Parks & Amenities

- Grant Park
(1.0 Miles Away)
 - Basketball Courts
(1 full size, 1 halfcourt)
 - Tennis & Pickleball Courts
 - Rec Center
 - Pool
 - Playground
 - Pavilions
 - Public Restroom
 - Historic Sites
 - Walking Trail
 - Atlanta Zoo



Nearby Parks & Amenities

- Cabbagetown Park
(2.0 Miles Away)
 - Community Center
 - Playground
 - Small Amphitheater



- Oakland Cemetery
(2.1 Miles Away)
 - Historic Sites
 - Paved walkways
 - Visitor's Center



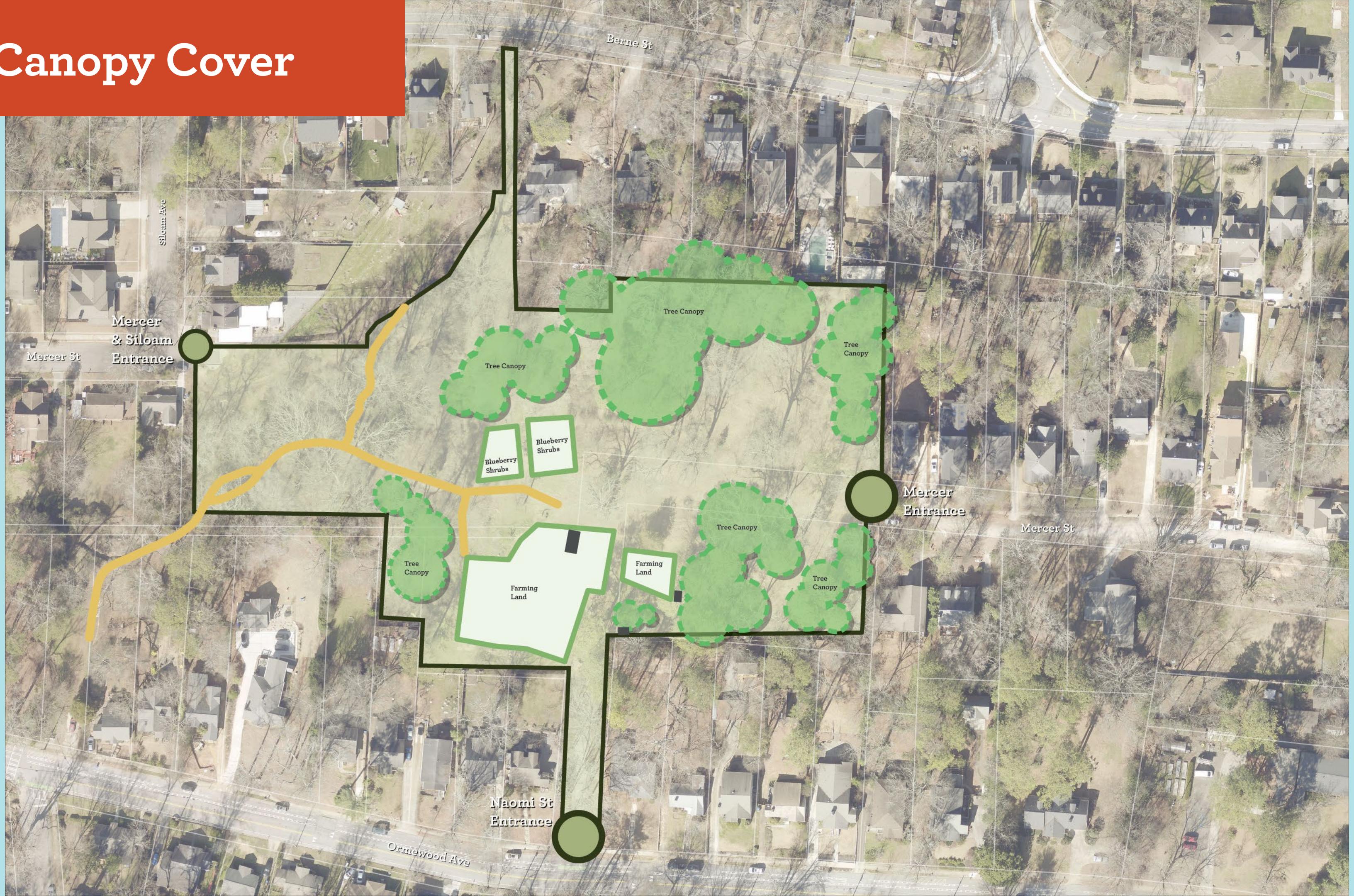
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VISION PLAN



EXISTING CONDITIONS

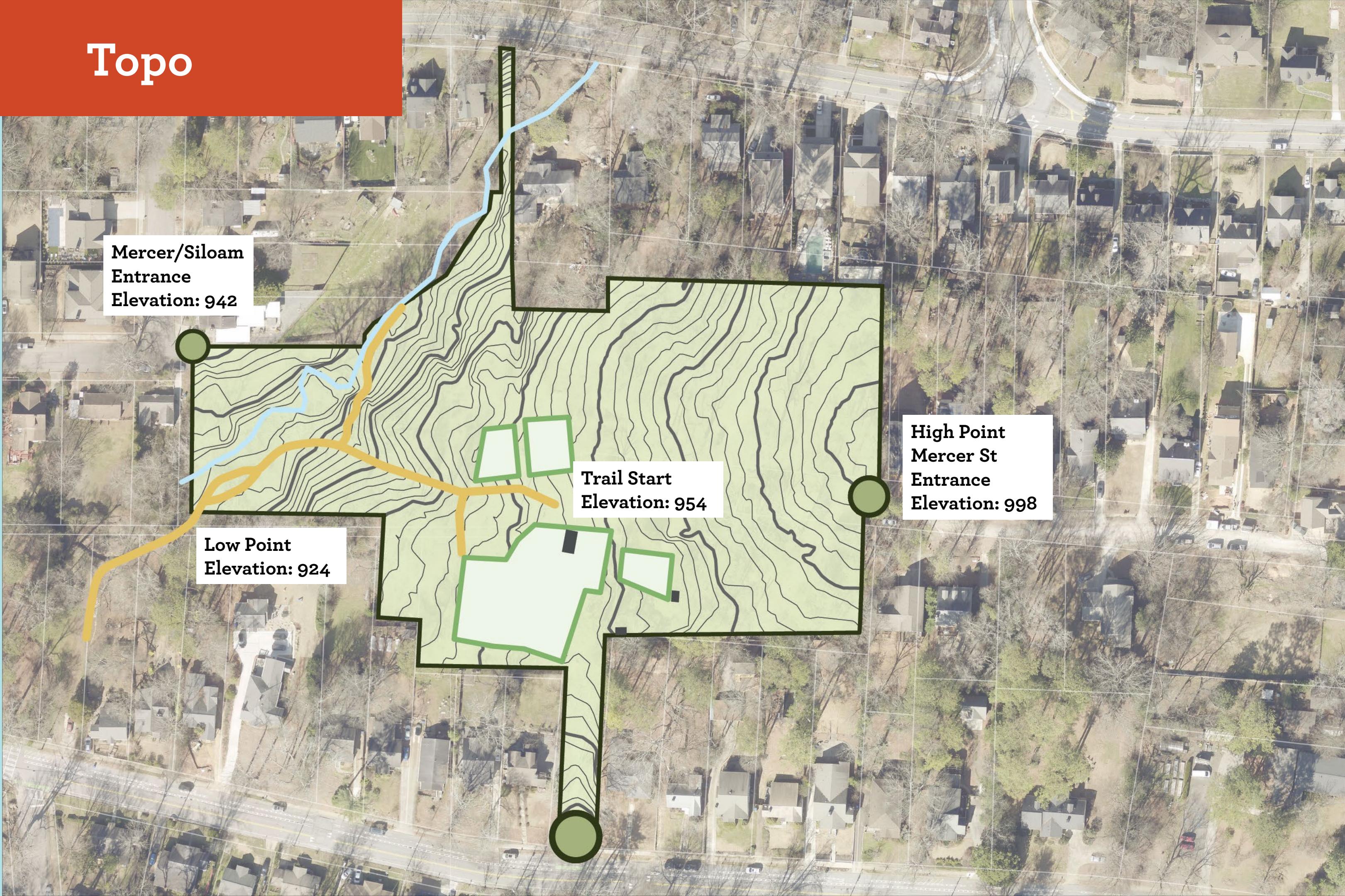
Canopy Cover



Stream Buffers



Topo



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VISION PLAN



GUIDING PRINCIPLES

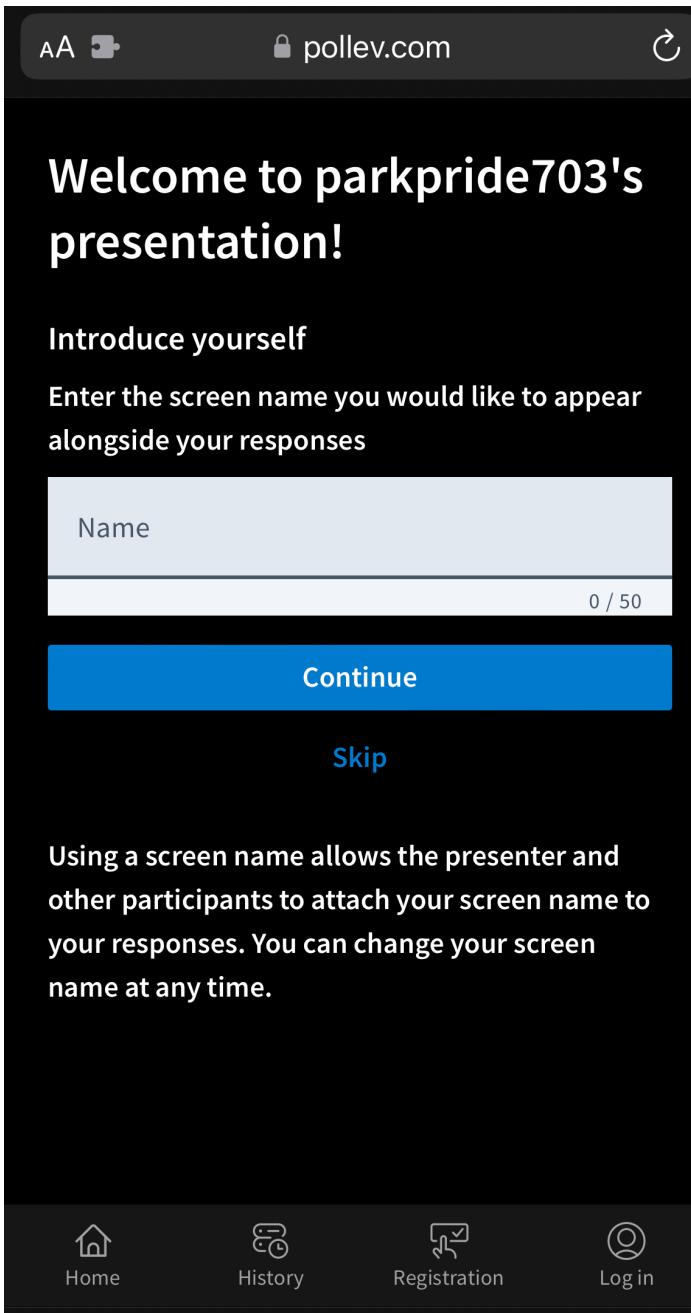
What are Guiding Principles?

Guiding principles are the big ideas that we come back to as we go through the Visioning Process.

- These are the outcomes you want to experience!
- These are the priorities
- These keep us on track toward YOUR goals!
- We check each design idea to make sure it upholds at least one of the Guiding Principles!

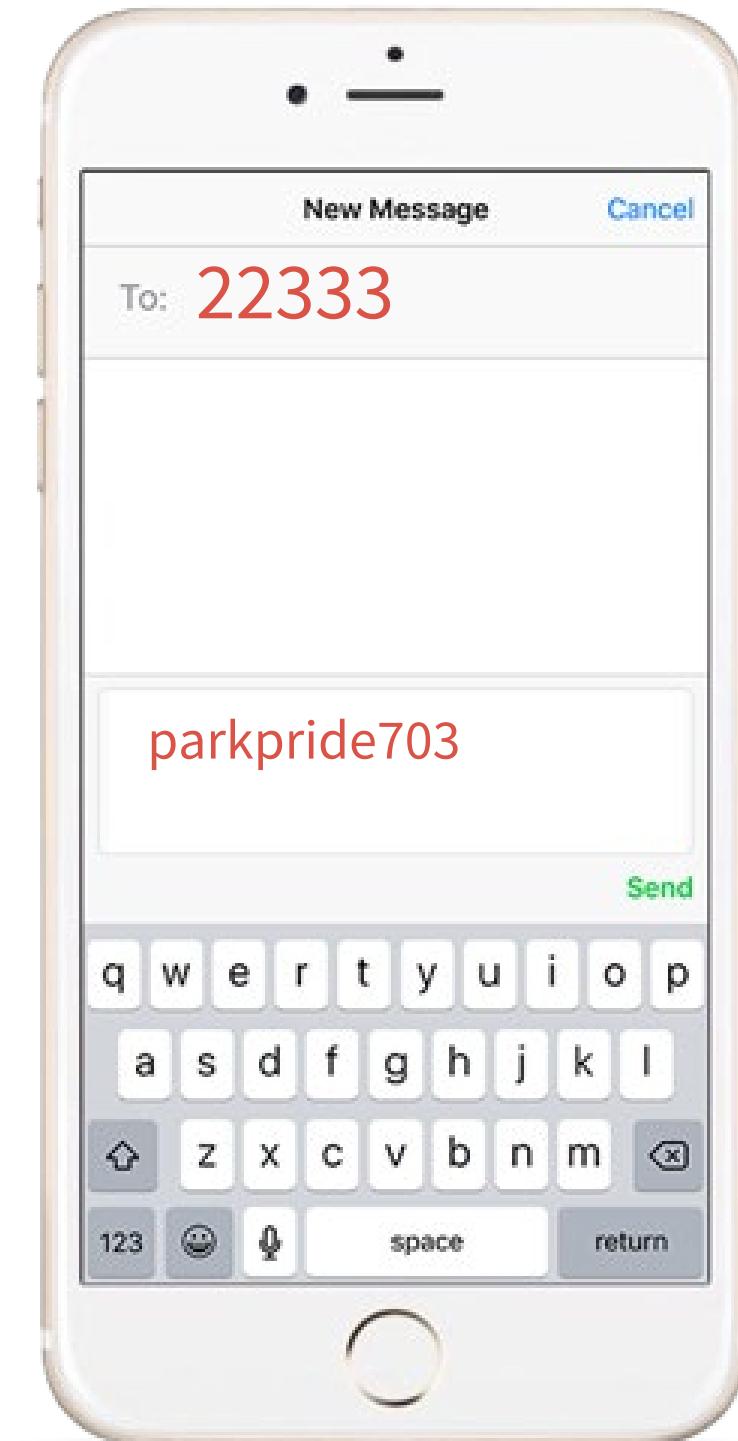
**What are YOUR BIG IDEAS for
Red's Farm Preserve?**

**With your phone scan the
QR Code it will take you to
pollev.com/parkpride703**



OR

**To: 22333
Text: parkpride703**



Text voting

What are some of your roses for the park? (Answer up to three times)

A word cloud centered around the words "natural", "community", and "space". The words are arranged in a roughly triangular shape, with "natural" at the top, "community" in the middle, and "space" at the bottom. The words are in various colors (green, purple, blue, brown, red) and sizes, representing their frequency or importance. Other visible words include "lowkey", "seating", "neighboring", "wild", "farm", "bees", "homesteads", "trails", "clean", "trees", "blueberry", "benches", "creek", "big", "fauna", "birds", "friendly", "flowers", "nature", "art", "garden", "activities", "friends", "farming", "green", "open", "dog", "interactive", "plants", "history", "blueberries", "wildlife", "blueberry's", "public", "gardening", "children's", "desire-paths", and "proximity".

What are some of your thorns for the park? (Answer up to three times)

unleashed space options leadership shade signage
minimal-seating communication-streams limited meandering
difficult-to-navigate art uneven crossing events paving-naomi
parking hill 22333 garden lack accessibility handicap
rented naomi shelter bridge **invasives** safety electricity poison
steep mobility trails **invasive** plants clarity flat plot
paving low creek-crossing **access** st creek coyotes kudzu
pilot berne gravel-road communication enough lots slope
no-meeting-area ivy active erosion handicapped dogs messy
visibility bike-parking awareness overgrown benches lack-of-shelter
mercer-st-entrance community coordinatoon
unleashed-dogs potty lack-of-seating

What are 1-2 things that you would like to add to the park that aren't available at another nearby park? Answer up to three times

ormewood-representation more-gardens native-plants-education
shade-structure plant fruit-nut-trees exclusive harvest wilderness
seed-farming blueberry-picking amphitheater edibles natural-space
spaces paved educational **preserve-creek** native handicap sledding
water market gardening park foraging goal
food-forest tree bees non **dogfarming** conservation
swing lessons based play **creekfirepit** farmers market
food-pantry access fire fire-pit orchard mushrooms
pavilion fruit-trees **trails** music cart-space programs
simple amphitheater produce vegetables food-market
u-pick friendly meeting-space small cooking-infrastructure
learning-center additional-farming trail garden-expansion
treehouse meditation educational-opportunities outdoor-classroom
pick-your-own-food soccer venue

In just one or two words, what is important for us to keep in mind for Red's Farm Preserve preliminary concepts? Answer up to three times.

natural
community
farming
open park

vegetables neighborhood trails plant
shade must gardening family it-is-a-preserve natural-environment
minimal automating-processes anti-development existing legacy preserve-history
indigenous-species between gardens site kids adaptability community-ownership red's-legacy
public conditions area gardeners interactive native-plants nature impact conservation natural-feel
keep-green beltline /new sure equity events plants belonging farm keep-farming neighbors easter-egg-hunt community-driven access red's water spirit dogs red's-vision garden accessibility caring community-space much uses
intergenerations community-programs sharing listening event-space focus meetin-place
preserve-it's-uniqueness

Next Steps

We'll gather your input from this meeting and create preliminary designs to be presented at the...

Second Public Meeting

February 4th 6:30 -7:30 PM
Ormewood Church

Final Public Meeting

April 22nd 6:30 – 7:30 PM
Red's Farm Preserve

Everyone please take the survey!!

Yes, kids too!

Survey will close on:
January 12th

Scan the QR Code for more info

<https://parkvisioning.wixsite.com/reds-farm>

